

MEDIA RELEASE

SELF-MANAGED
SUPER FUND
PROFESSIONALS'
ASSOCIATION OF
AUSTRALIA



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FROM: Self-Managed Super Fund Professionals' Association of Australia (SPAA)

SUBJECT: Veteran journalist Leigh McClusky joins SPAA

For Immediate Release

Veteran journalist Leigh McClusky joins SPAA

Veteran journalist Leigh McClusky has joined the Self Manager Super Funds Professionals' Association - SPAA - as its key media and communications consultant.

One of South Australia's most experienced and respected journalists and presenters, Leigh brings 30 years of high profile journalistic experience in print, radio and television to the ongoing development of SPAA's industry and public profile.

SPAA CEO Andrea Slattery said she was delighted to welcome an advisor of Leigh's calibre to the SPAA team at a time when the self-managed Super Funds sector was experiencing significant growth and becoming the preferred superannuation vehicle for an increasing number of Australians.

"Leigh brings with her enormous experience and we look forward to utilising that to increase the widespread recognition of SPAA's core values and commitment to the ongoing education and professionalism of SMSF advisors and integrity of the SMSF sector," she said.

Leigh McClusky's media career began at The Herald in Melbourne in 1979 and she then went on to amass a huge range of experience across Melbourne, Sydney and Adelaide.

Her three decade career covered every facet of the media from newspapers to radio to current affairs television, where most recently Leigh was the South Australian host of Channel Seven's top rating current affairs program Today Tonight for a record breaking 13 years.

She was also the South Australian host of ABC-TV's 7.30 Report, a reporter for the Nine Network's A Current Affair, report/presenter on ABC-TV's The Investigators, breakfast radio host on ABC 891 5AN and morning talkback host on 1395 Radio 5AA. Her print career, included The Sun newspaper in Melbourne, the Weekly Times and Australian Associated Press.

In 2008, Leigh opened **McClusky & Co Public Relations and Communications**, a boutique full service public relations and media relations business servicing a wide range of growing clients.

"I'm delighted to join SPAA and given my many years of witnessing the impact of unscrupulous operators within the financial industry, I believe very passionately in the ideals of excellence that SPAA represents," she said.

"I look forward to helping SPAA develop the profile I genuinely believe it deserves, particularly given the current and timely scrutiny the entire industry is facing with the investigations of the Cooper and Henry reviews."

The Self Managed Super Funds sectors is now the largest segment in Australian superannuation at 31% of the market and \$348 billion in assets attributed to more than 403,000 SMSF entities.

Ends.

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